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Hoboken Brownstone Co. honored

Hoboken Brownstone Co. recently was presented a 2010 Governor's New Jersey Environmental Excellence Award for its efforts to transform a 7-acre brownfield site in Jersey City into a sustainable urban mixed-use community utilizing energy-efficient building science.

Hoboken Brownstone Co. principals George Vallone and Daniel Gans accepted the award in the category of innovative technology from New Jersey Department of Environmental Protection commissioner Bob Martin during the 11th annual Governor's New Jersey Environmental Excellence Award ceremony and reception, which was held at the New Jersey State Museum in Trenton. The recognition is one of many public and industry accolades Hoboken Brownstone Co. has received in its history for innovative and creative approaches to development on urban brownfield sites.

Hoboken Brownstone Co. was recognized for Van Leer Place, a sustainable brownfield transformation project which will consist of more than 480 homes and 7,500 square feet of retail space on the site of the former Van Leer Chocolate Factory at 110 Hoboken Ave. in Jersey City. A panel of experts scored the project highest in the innovative technology category based on five criteria: documented environmental benefit, meeting needs, leadership/innovation, coverage and replicability and education and outreach.

"The projects and individuals being honored tonight exemplify my administration's commitment to protect the environment," Gov. Chris Christie said. "We can all learn from these folks who are taking a look around them, seeing things they want to improve, and doing something about it. They are community leaders who are preparing our state for environmental success, and I'm proud to recognize them for their efforts."

"New Jersey residents are the winners through the hard work of these individuals and organizations," Martin said. "They have made the state a better place to live. We owe them all a great deal of thanks." ♦



Hoboken Brownstone Co. was awarded a 2010 Governor's New Jersey Environmental Excellence Award at a recent ceremony. Left to right, former Gov. Jim Florio; Hoboken Brownstone Co. principals George Vallone and Daniel Gans; and New Jersey Department of Environmental Protection Commissioner Bob Martin.