

## Wednesday, April 6, 2011

## •HOBOKEN BROWNSTONE COMPANY Vallone talks brownfield redevelopment

George Vallone, president of The Hoboken Brownstone Company, will headline a new forum

designed to provide owners of contaminated properties the opportunity to market their assets to the real estate development industry at the 2011 National Brownfields Conference April 3-5 in Philadelphia.

Vallone will serve as keynote speaker for the Economic Redevelopment Forum which will not only allow property owners, redevelopment agencies,



## GEORGE VALLONE

and communities the chance to directly exhibit their contaminated properties to real estate developers, but has been expanded to include representatives of Federal and State agencies who will discuss financial incentives and regulations that encourage Brownfield development in today's difficult economic climate.

"The Economic Redevelopment Forum originally began as session where developers could meet with owners of contaminated properties and discuss development opportunities," Vallone said.

"However, as the economy has shifted, many developers face new challenges in finding real estate investment funds and securing financing and the forum will now address these concerns.

"The new structure of the forum will also focus on regulations and programs that support Brownfield redevelopment, as well as, outline methods owners and developers can use in order to obtain capital needed to move forward with projects."

